

Presentation Skills



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CLASS 5 – COMPARING PRESENTERS

Watch some or all of the videos of Steve Jobs and Bill Gates presentation.

AS YOU ARE WATCHING THINK ABOUT:



Steve Jobs



Bill Gates

1. How do they start their presentations?

He said he had been looking forward to this presentation for a long time and the purpose of this was to rise audience's expectation.

2 years

He greets everyone before the presentation.

2. What words do you hear them use to communicate their message?

Using many easy words make everyone understand.

Using some professional terms. *(hard to follow)*

3. What visual aids to they use?

Slide

Slide

4. What is on those visual aids?

Big image, key points, and live demonstration

Key points of the presentation and images relevant to the product.

5. How do they help the audience follow their presentation structure?

Providing details and key points about the presentation to the audience.

Using many bullet points. *over load*

6. What do they do to keep you interested?

Say key points again and again, sometime he use his humor to attract audience.

Show the image.

bit by bit

